

# Top Reasons

## TO BUY THE AURORA PRODUCTION SUITE

The winners in the toughest ratings fights have one thing in common: Grass Valley™ tapeless production systems. They're installed at the leading station groups in the top five US markets—and at leading news and sports outlets worldwide. These highly scalable and integrated systems are designed from the ground up to provide the fastest path from lens to viewer.

# 1

**Aurora™ products fit into a complete workflow that spans acquisition, production, and playout. They include feed capture, nonlinear editing, graphics, browsing, playback, server and storage, and archiving solutions.**

Aurora provides a complete solution to story management enabling users to get the highest-quality stories on-air faster by integrating the complete workflow from capture to playout.

# 2

**Grass Valley server and storage quality of service (QoS) creates a truly collaborative workflow enabling all users access to content when and where they need it, regardless of the size of the system.**

- Aurora read/write blocks are tuned to video bit rates, instead of typical workplace documents, to meet the high-performance demands of real-time video editing.
- The Aurora platform architecture is precisely tuned to optimize RTIO (real-time IO requests) allowing Grass Valley to design systems that deliver consistent performance for all users at all times.

# 3

**The combination of Aurora Ingest's versatile tools provide powerful control over what material comes in to K2/Aurora systems.**

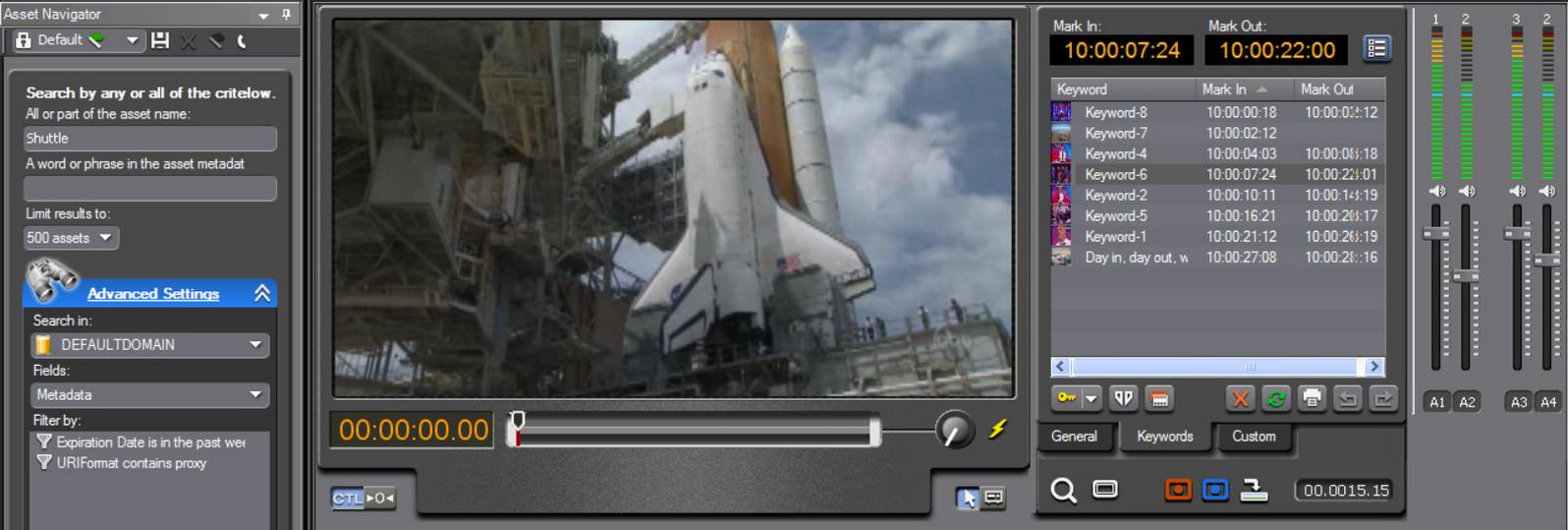
- Aurora Ingest Scheduler provides a comprehensive view of all K2 client input resources and automatically allocates these to successfully capture incoming feeds as required by the user.
- Aurora Removable Media Interface (RMI) provides the ability to view, select, and prioritize clips—and automatically import the files from tapeless recording media, allowing immediate access by all users, while the media can quickly return to the field for additional use.
- Aurora Ingest now has integration with popular third-party resource management tool ScheduAll, which provides a single scheduling user interface.

# 4

**The powerful MediaFrame content management application of Aurora Browse makes even the largest system simultaneously accessible to all users.**

- Aurora Browse allows new material to be evaluated and logged without tying up an edit room.
- Aurora Browse allows editorial managers to review finished material without leaving their desks.
- Powerful interfaces with the major supplies of digital archive systems allow each and every Aurora Browse user to search for, see, and hear everything in the archive.
- As asset management is essential to tapeless production, Aurora Browse makes it fast and easy to keep track of what material exists, what that material is about, and where it needs to go—including decisions such as what to delete and what to archive.





5

**Aurora Edit is the only NLE ever designed specifically for a high-speed workflow, guaranteeing the fastest path to air.**

- “Best of Breed” journalist desktop editing solution, including tight EDL export to EDIUS® and Final Cut Pro.
- The user interface is free of multiple-level menus, offering a simple learning curve for the user.
- Direct access to news-friendly effects, such as face blurring and voice disguise, eliminates extraneous keystrokes that are required in other systems.

6

**EDIUS multi-layer editing brings sophisticated production to news editing.**

The real-time, multi-layer editing capability of EDIUS is now combined with the system features of Aurora. This lets users perform a higher order of editing than found in the typical daily news story while using the same shared material, delivering the same Grass Valley QOS, and integrating with the newsroom computer system.

7

**Final Cut Studio maximizes nonlinear editing flexibility.**

K2/Aurora systems now support Final Cut Studio as a native editing client, with solid QOS of a genuine real-time editing experience. Final Cut works on the same K2 SAN, side by side with Aurora Edit and EDIUS, and can even accept edit decision lists from Aurora Edit and Aurora Edit LD low-resolution proxy editors.

8

**Aurora Playout provides pinpoint control over the critical play-to-air function, guaranteeing the greatest flexibility and providing for an error-free production in even the most fast-paced environments.**

- Aurora Playout is almost infinitely configurable to support the wide variety of playout methods used in today’s modern production control rooms.
- Aurora Playout provides an on-air safety net by simultaneously controlling up to six pairs of server ports.
- Aurora Playout now provides a method to automatically trigger popular third-party graphics devices for frame-accurate graphic insertion on-air

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