



**Avid Xpress Pro HD** gives you everything you need to do more: the Academy Award® winning Avid editing environment, an unmatched array of video and film editing features, and powerful native HD support—in one affordable package.

As a standalone solution or portable offline editor, Avid Xpress Pro HD delivers end-to-end, concept-to-conform creative flexibility you simply won't find anywhere else. These are the tools used to create nearly all of today's feature films and prime time television shows. Tell your story with Avid Xpress Pro HD software.

Avid Xpress Pro HD is designed for professional editors who need multiple video formats and resolutions (including offline resolutions), 24p support, multicam support, film workflows (including support for Avid Film Composer projects), OpenGL-based 3D effects, professional DVD authoring, Avid Unity LANshare connectivity and more. Read the bulleted list below for a detailed summary of Avid Xpress Pro HD target markets:

- **Professional customers** looking for affordable, portable professional editing and creative tools, and who want to use the tools that dominate the highest levels of professional achievement
- **Independent and aspiring filmmakers** who care about quality, performance and reliability.
- **Students** who want to create cutting-edge productions while learning the tools that define the industry
- **DV editors** looking for the best quality editing tools, with a growth path for adding uncompressed graphics and video, HD and film
- **DVD creators** who want the highest quality video editor, as well as the highest quality graphics to pass through for encoding
- **Current Avid editors** looking for powerful, portable components as part of an Avid-centered workflow, as well as editors whose clients work with other Avid systems
- **Anyone looking for one-stop shopping for powerful, high quality, real-time editing, titling, effects, and professional encoding and DVD creation tools.**

#### Avid Xpress Pro Versions Available

For a period of time, two distinct Avid Xpress Pro products will be offered. Avid Xpress Pro v4.6 will continue to ship for Mac-based customers. The differences between Avid Xpress Pro HD v5.0 and Avid Xpress Pro v4.6 are outlined in the following table:

	AVID XPRESS PRO HD V5.0	AVID XPRESS PRO V4.6
IMPORT FORMATS	Avid DNxHD, DVCPRO HD, DV50, DV25, HDV*	8-bit SD and DV25
CAPTURE FORMATS	DVCPRO HD, DV50, DV25, 8-bit SD and HDV*	8-bit SD and DV25
RENDER FORMATS	Avid DNxHD, DVCPRO HD, DV50, DV25, 8-bit SD, HDV*	8-bit SD and DV25
OUTPUT FORMATS	DVCPRO HD (transcode needed for non-DVCPRO HD sources), DV25, DV50, 8-bit SD, and HDV*	Analog 8-bit SD and DV25
HD DISPLAY ON SD MONITOR	With Avid Mojo	N/A
TOOLSET	Basic effects/finishing tools	Basic effects/finishing tools

\*HDV support will be provided as a free update for all Avid Xpress Pro HD customers in mid-2005.